

## **Apex Bank Partners with all Greene County High Schools to Introduce the Player of the Game Program**

**August 16, 2018**

**Greenville, Tenn.** – Apex Bank is excited to partner with each of the five Greene County high schools in recognizing the hard work student athletes place into their performance each week. The Apex Bank team looks forward to introducing the program at each of the five high schools' first football game on August 17<sup>th</sup>!

“We are proud of our students' hard work and see a bright future for our community,” said Gary Shelton, Loan Officer at Apex Bank. “We look forward to supporting each of the five Greene County high schools in recognizing their student athletes.”

The Apex Player of the Game award will recognize a player from each of the area high schools based on their game performance stats. The players will be chosen by their coach or elected school official weekly and presented with a plaque of recognition. In addition to the players' recognition, Apex will contribute \$150 each week to the player's school on their behalf, payable at the conclusion of the regular season.

“The Apex Player of the Game program was developed as a way for the bank to invest in the future of our community and partner with the county and city high schools in our area,” said Shelton. “Apex believes in the power of education and its importance in the promising future of Greene County.”

For a second consecutive year, Apex Bank has been ranked number one in the state of Tennessee and second in the nation by the Independent Community Bankers Association's (ICBA) *Top Performing Banks* industry analysis. The bank now operates 13 retail offices throughout Tennessee in addition to its Knoxville-based national mortgage servicing center. Apex Bank's team delivers high-quality financial services and actively looks for opportunities to engage with local communities to build relationships that promote economic stability and growth.

For press inquiries, please email [press@apexbank.com](mailto:press@apexbank.com).