

Apex Bank holds free “Milk and Cookies with Santa” event for the Greene County community

December 8, 2017

Greeneville, TN – Apex Bank kicked off the holiday season by welcoming the community to Apex’s “Milk and Cookies with Santa” event on December 2nd at the Greeneville City Schools Professional Development Center.

“We were pleased to offer such a memorable holiday event for the children of our community,” said David Bailey, Andrew Johnson location manager. “We would like to thank the Greene County families that came out on Saturday and we look forward to seeing them in our office on December 19th for our customer appreciation event.”

Apex Bank’s “Milk and Cookies with Santa” welcomed over 250 families and Greene County neighbors. The event welcomed children of all ages to enjoy milk and cookies before having a chance to meet one-on-one with Santa to share their Christmas wishes.

A professional photographer was on-site to take a free photo of each child with Santa. These free 5x7 pictures are available for pick up at each attendees chosen Apex Bank location.

“At Apex Bank we look for opportunities to engage with the communities we serve,” said Donna Dearing, West Main location manager. “Apex Bank is fully committed to giving back to Greene County and this Christmas event was the first of many community events we are planning for the future. Our focus and commitment is with the communities we serve.”

Apex Bank looks forward to hosting their customer appreciation event on December 19th. The Apex team invites customers to stop in to either Apex Bank location from 8:30 a.m. until 5:00 p.m. to enjoy a free breakfast on Tuesday morning, followed by light refreshments in the afternoon. Attendees are invited to enter into a raffle for a chance to win a \$100 Walmart gift card. The winners will be contacted by phone in the days following the event.

Apex Bank, a Tennessee banking corporation, previously announced that it had entered into an agreement to acquire two Greeneville branches from the former Capital Bank Corporation. These branches, located at 560 Van Hill Road and 255 West Summer Street, Greeneville, add a combined \$34 million in deposits to the \$520 million in assets of Apex Bank. Through this acquisition, Apex Bank increases its Greene County retail presence to over \$100 million.

Apex Bank has been recognized as the top performing bank with \$300 million to \$1 billion in assets in the State of Tennessee and third overall in the nation by Independent Community Bankers of America (ICBA) “Top Performing Community Banks” industry analysis. In addition, Banks Street Partners’ “Rank the Banks” report, released in February 2017, ranks Apex Bank as the number one overall bank in the State of Tennessee. Today, the bank provides financial services including checking and savings, consumer and commercial lending, a wide array of mortgage products, and business banking to customers across Tennessee, all fifty states, and Puerto Rico.

For press inquiries, please email press@apexbank.com.