

Apex Bank holds free fall festival in conjunction with new Fairview office opening

October 30, 2017

Fairview, TN – Apex Bank welcomed the community to celebrate its grand opening of their new Fairview office, located at 2017 Fairview Boulevard on Thursday, October 26th. The festival hosted a series of entertainment for families and kids of all ages. Pumpkin and face painting, a costume contest and prize giveaways were some of the highlights of the evening.

“Apex Bank prides itself on its strong sense of community and for being an active leader in the diverse markets we serve,” said Marcus Vine, Community Bank President. “What better way to celebrate the opening of our new banking center than with the members of this community.”

The event kicked off with DJ Kevin, followed by an introduction of several Bank team members. Mayor Patti Carroll, Chamber President Erica Kelly, and several other chamber members were in attendance for a ceremonial ribbon cutting event that followed.

Approximately 750 members of the local community were in attendance, along with numerous Apex Bank staff. In addition to the festival events, the Fairview High School football coach and team were in attendance to answer questions about the upcoming game. The Fairview Titans pep band and minor cheerleaders also showed their spirit at the event. The night ended with a \$500 cash grand prize giveaway.

“We were pleased to present a memorable event to celebrate the opening of our new office in this community,” said Ed Tarpy, Humphrey’s County President of Apex Bank. “We would like to thank the people of the Fairview community that came out Thursday night to support this wonderful event and we hope to see many of those faces in our office again.”

Apex Bank is fully committed to giving back to the communities it serves and hosts numerous local initiatives. These events attract over 10,000 people annually, while contributing to local charities and organizations.

Apex Bank has recently been recognized as the top performing bank with \$300 million to \$1 billion in assets in the state of Tennessee and third overall in the nation by the Independent Community Bankers of America (ICBA) “Top Performing Community Banks” industry analysis, as featured in May’s edition of Independent Banker Magazine. This new recognition adds to the prestigious Banks Street Partners’ “Rank the Banks” report, released on February 8, 2017, which ranks Apex Bank as the number one overall bank in the state of Tennessee. Over the past eight years, the Bank has experienced tremendous growth, tripling the number of locations and staff, and increasing total assets from \$157 million to over \$500 million. Today, the bank provides financial services including checking and savings, consumer and commercial lending, a wide array of mortgage products, and business banking to over 25,000 customers in twelve different locations across Tennessee.

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